

## ASIA FRUIT LOGISTICA 2023 Trade Press Stand

# TERMS & CONDITIONS

### 1. Organisers

Global Produce Events (HK) Co., Limited  
2308 Dominion Centre, 43-59 Queen's Road East, Wanchai, Hong Kong

### 2. Services provided by Global Produce Events (HK) Co., Limited

**Participants in the ASIA FRUIT LOGISTICA Trade Press Stand are entitled to**

- Placement of 200 copies of your publication on display on the international trade press stand to be sent to the event by 14 August 2023 latest.
- Listing on ASIA FRUIT LOGISTICA Website under the menu item Press > Trade Press with logo, full contact details and a hyperlink to your website and email address.
- Logos and contact details in ASIA FRUIT LOGISTICA visitor guide under the trade press stand section.
- Free accreditation and access to the Press Centre. Please contact: Ms. Winsy FUNG, [marcom@gp-events.com](mailto:marcom@gp-events.com)

### 3. Services Provided by Publisher / Magazine

**Participants in the ASIA FRUIT LOGISTICA Trade Press Stand agree to**

- Publication of ASIA FRUIT LOGISTICA advertisement in magazine / on website
- Publication of a report on the upcoming ASIA FRUIT LOGISTICA 2023 in an issue of the publication/on website prior to the event (i.e. before 1 August 2023)

### 4. Refusal of participation

The ASIA FRUIT LOGISTICA Trade Press Stand is open to trade magazines and digital publications from the Fresh Produce Business and related industries only. Global Produce Events (HK) Co., Limited reserves the right to refuse participation without giving reasons. Any refusal by Global Produce Events (HK) Co., Limited will be notified in writing.

### 5. Website Entry

The magazine data incl. Logo will be published online under <https://www.asiafruitlogistica.com/trade-press/> from July 2023 on. Data used will be based on the data provided in the registration form. For amendments/corrections please send an email to: [marcom@gp-events.com](mailto:marcom@gp-events.com). The data from the website will be used for the printed visitor guide of ASIA FRUIT LOGISTICA, which will be circulated onsite to visitors and exhibitors of the event. Editorial Deadline: 1 August 2023

## 6. Presentation of Magazine onsite

Global Produce Events (HK) Co., Limited agrees to present the printed magazine (or, in case of a digital publication a flyer) at the Trade Press Stand during the event.

The publisher is responsible for sending the magazines/printed material (max 200) to the venue as per below address, in time and at own expense.

**Please send all printed material for presentation at the Trade Press Stand before 14 August 2023 to:**

**By courier**

Consignee: Agility Logistics Ltd.– Fairs & Events

Address: Unit 13009W, 13/F, ATL Logistics  
Centre B, Berth 3 Kwai Chung Container  
Terminal, NT, Hong Kong

Attention: Mr. Sunny Ling / Tel: 2942 3793 / sunny.ling@dsv.com

Exhibitor: \_\_\_\_\_

Booth No: \_\_\_\_\_

**To be delivered not later than 14 August 2023 / all cost cover by sender**

Case mark/label (please put visibly on any mailings)

**For: International Trade Press Stand AFL 2023**

Magazine Name: \_\_\_\_\_

Quantity: \_\_\_\_\_ Copied / Total \_\_\_\_\_ Boxes

Contact Persons: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_