

ASIA FRUIT LOGISTICA 2024 Trade Press Stand

TERMS & CONDITIONS

1. Organisers

Global Produce Events (HK) Co., Limited
2308 Dominion Centre, 43-59 Queen's Road East, Wanchai, Hong Kong

2. Services provided by Global Produce Events (HK) Co., Limited

Participants in the ASIA FRUIT LOGISTICA Trade Press Stand are entitled to

- Placement of 200 copies of your publication on display on the international trade press stand to be sent to the event by 14 August 2024 latest.
- Listing on ASIA FRUIT LOGISTICA Website under the menu item Press > Trade Press with logo, full contact details and a hyperlink to your website and email address.
- Logos and contact details in ASIA FRUIT LOGISTICA visitor guide under the trade press stand section.
- Free accreditation and access to the Press Centre. Please contact: marcom@gp-events.com

3. Services Provided by Publisher / Magazine

Participants in the ASIA FRUIT LOGISTICA Trade Press Stand agree to

- Publication of ASIA FRUIT LOGISTICA advertisement in magazine / on website
- Publication of a report on the upcoming ASIA FRUIT LOGISTICA 2024 in an issue of the publication/on website prior to the event (i.e. before 1 August 2024) and / or after the event (i.e. before 6 October, one month after show)

4. Refusal of participation

The ASIA FRUIT LOGISTICA Trade Press Stand is open to trade magazines and digital publications from the Fresh Produce Business and related industries only. Global Produce Events (HK) Co., Limited reserves the right to refuse participation without giving reasons. Any refusal by Global Produce Events (HK) Co., Limited will be notified in writing.

5. Website Entry

The magazine data incl. Logo will be published online under <https://www.asiafruitlogistica.com/trade-press/> from July 2024 onwards. Data used will be based on the data provided in the registration form. For amendments/corrections please send an email to: marcom@gp-events.com. The data from the website will be used for the printed visitor guide of ASIA FRUIT LOGISTICA, which will be circulated onsite to visitors and exhibitors of the event. Editorial Deadline: 24 July 2024

6. Presentation of Magazine onsite

Global Produce Events (HK) Co., Limited agrees to present the magazines / printed materials (max. 200 copies) at the Trade Press Stand during the event.

- The publisher is responsible for sending the magazines / printed materials (max 200 copies) to the venue as per below address, in time and at own expense. For your easily tracking and follow-up, DHL, FEDEX and UPS are strongly recommended.

Please send all printed material for presentation at the Trade Press Stand before 14 August 2024 to:

By courier

DSV Solutions Limited

Address:

DD 129 Lot 3110-3113RP, Ping Ha Road,
Lau Fau Shan, NT, Hong Kong,

Loading Bay 52-56 / Fairs & Events

Attention: Mr. Sunny Ling

Tel: +852 2942 3793

Email: sunny.ling@dsv.com

Remarks: Please provide the delivery details and tracking no to DSV for easier tracking and follow up.

To be delivered not later than 14 August 2024 / all cost covered by sender

Case mark/label (please put visibly on any mailings)

**For: ASIA FRUIT LOGISTICA 2024 - International
Trade Press Stand**

Magazine Name: _____

Quantity: _____ Copies / Total _____ Boxes

Contact Person: _____

Tracking/AWB Number: _____

Mobile: _____

Email: _____